

Kyle Locke

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Contact me for references
and a full portfolio review

Work Experience

June 2008 to Present
Crispin, Porter + Bogusky
Interactive Art Director

Art direction, design, Flash development
for interactive, branding, identity and print.

July 2006 to June 2008
Texturemedia
Senior Art Director

As a senior art director at Texturemedia I was involved in all aspects of the creative process including art direction, design, define, discovery project scoping and resource allocation, client presentation and management, and Flash development for interactive, branding, identity and print. Clients include GoLite, Midas, Pearl Izumi, Marmot and Intuit.

2001 to Present
Kyle Locke Design
Art Direction, Graphic Design, Flash/Actionscript

Since graduating from the California College of the Arts(CCAC), I have worked with a wide variety of clients and design studios as an freelance art director and graphic designer and as the creative director of my own studio working directly with clients. Projects include identity and branding, print and publication design, interactive design and build, environmental and trade show design, and motion graphics.

Education

Graphic Design | BFA 2002
California College of the Arts (CCAC)

Film Studies, Sculpture | AA 1999
College of Marin

Skills

Excellent knowledge of visual communications, user experience, and Layout/typography. In-depth understanding of production processes for print, interactive/Flash, signage fabrication, animation and pre-press. Advanced Knowledge of digital photography and software aided workflow.

Software and Languages

Adobe CS3 Suite, Flash 9, Dreamweaver 9, Indesign, After Effects, Adobe Lightroom, Premiere, Quark, BBEdit, Fireworks, Microsoft Office.

XHTML/CSS, Javascript, Actionscript 3, XML

Other Interests

Modern and sustainable architecture, fine art, mountain biking, snowboarding, photography.

Partial Client List

Action Marketing Group
Appian Capital
Atomz Solutions
Bar Assoc. of San Francisco
Black Label SF
Butler, Shine, Stern & Partners
California College of the Arts
CNET/gamespot.com
Faction Media
Gia DiMatteo
Gyroscope, Inc.
KimCookin'
Neighbor
Number 05
New Langton Arts
Kodak Easyshare Gallery/Ofoto
Peñabrand
Premier Retail Networks
Spire Media
Spot Brand
Sutro
Talla Design
Thermal Recordings
The Walden School
Vermilion
Volkswagen of America